



## DIGITAL ANALYST

- You know the importance of analyzing information and the proper treatment of data.
- You manage the information properly when exploring on the web, selecting resources effectively.
- You are capable of filtering and organizing content considering the accuracy of the sources of information.
- You manage and store the information you work with in an organized manner, allowing teamwork in such a way that the searching methods and information storing allow the optimal use of resources.
- You are a person willing to collaborate with others by demonstrating critical thinking.

### YOU CAN WORK AS:

INSIGHT / BUSINESS ANALYST

DATA SCIENTIST

CUSTOMER / BUSINESS INTELLIGENCE EXECUTIVE

### YOU CAN PARTICIPATE IN AREAS SUCH AS:

DIGITAL MARKETING ANALYST

IA ARTIFICIAL

CLOUD COMPUTING

DATA AND AI

SALES

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MARKETING

ENGINEERING

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## INSIGHTS OF THE CURRENT ENVIRONMENT

Information to share

