

- You are a person who bets on creating digital content.
- You show creativity and innovation when creating content using different formats.
- You know and use different digital tools to create content that differentiates, anticipating it to business needs.
- You focus content on customer preferences by connecting it with customers organizational goals.

## YOU CAN WORK AS:



YOU CAN PARTICIPATE IN AREAS **SUCH AS:** 

> CONTENT PRODUCT PRODUCTION DEVELOPMENT

PEOPLE AND CULTURE

Your skills are very valuable and you can develop in companies that are on the path of digital innovation.

Share this information to help more people like you to find their path in digital development.

## **#ProfessionalsOfTheFuture**

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Meet other digital profiles

## INSIGHTS OF THE CURRENT ENVIRONMENT

Information to share











